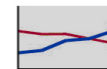


Results From Surveys in AZ, CO, IN, VA, OH

February 2011

MOMENTUM ANALYSIS 



**HARSTAD STRATEGIC
RESEARCH, INC.**

Bellwether
RESEARCH & CONSULTING

AMERICAN VIEWPOINT

**HART RESEARCH
ASSOCIATES**

Methodology

We surveyed 600 registered voters in each of five states

A bipartisan team of pollsters conducted the surveys

- **AZ: American Viewpoint (R)** - *Interviews Conducted Between 2/16 - 2/17*
- **CO: Harstad Strategic Research (D)** - *Interviews Conducted Between 2/17 - 2/21*
- **IN: Bellwether Research (R)** - *Interviews Conducted Between 2/16 - 2/20*
- **VA: Hart Research (D)** - *Interviews Conducted Between 2/18 - 2/20*
- **OH: Momentum Analysis (D)** - *Interviews Conducted Between 2/17 - 2/21*

The margin of error for each survey is +/-4.0%

Sample Characteristics

	AZ	CO	IN	VA	OH
White	70	80	88	76	80
Black	4	3	7	17	14
Hispanic	16	10	2	2	3
<50	52	51	43	49	46
50+	47	49	57	51	54
Male	48	47	48	46	48
Female	52	53	52	54	52
No college	47	43	57	49	55
College grad +	51	56	42	48	44

The Political Climate

These battleground states behave similarly

- Republicans in Congress more popular than Dems
- Yet Obama is net favorable

All incumbent senators from both parties are net favorable

- Warner & Lugar most of all
 - Despite Lugar's new primary challenge

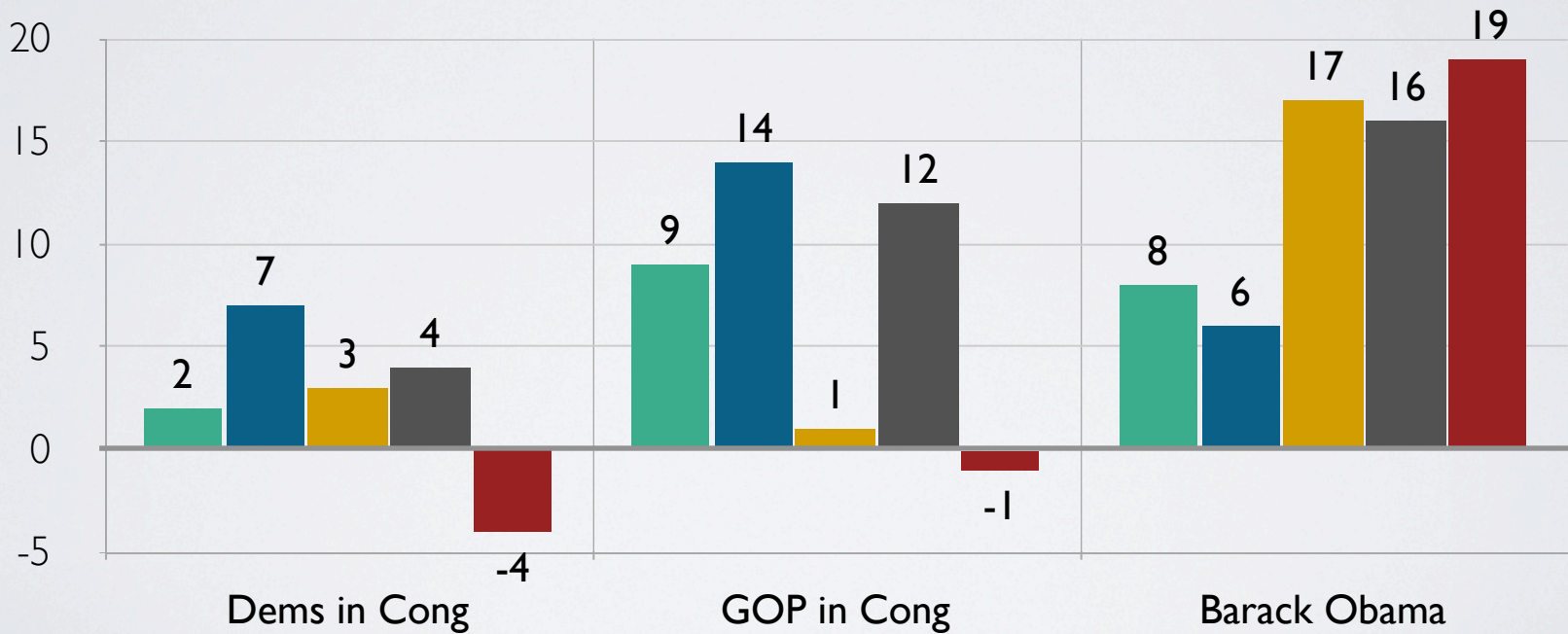
In all five states, large numbers live in a gun household

- Half of Hoosiers

In All States, Obama Is Popular, And GOP In Congress Is More Popular Than Dems

Favorable – Unfavorable

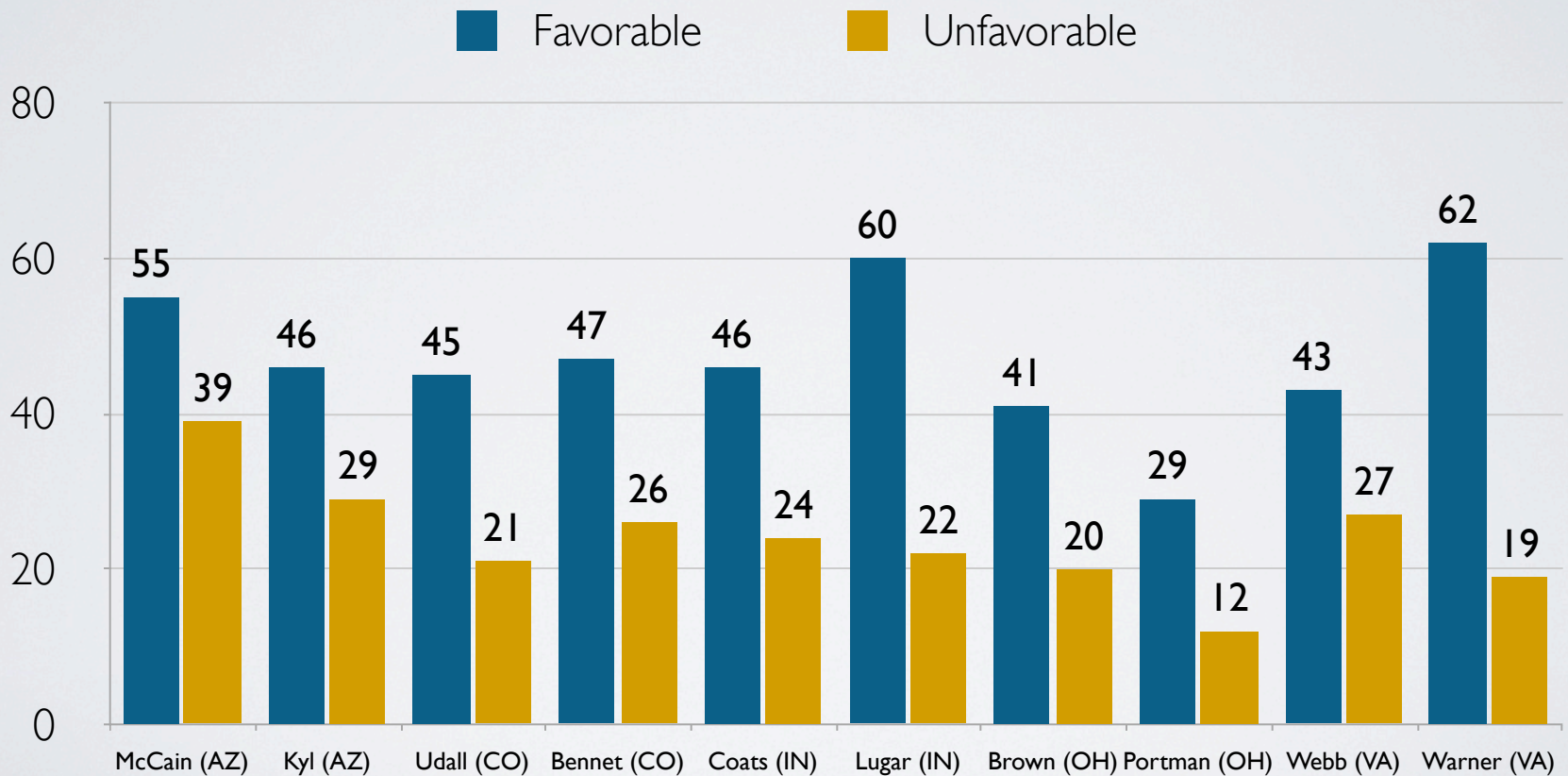
Arizona Indiana Colorado Ohio Virginia



All Incumbent Senators Are Net Favorable

Lugar & Warner Most Of All

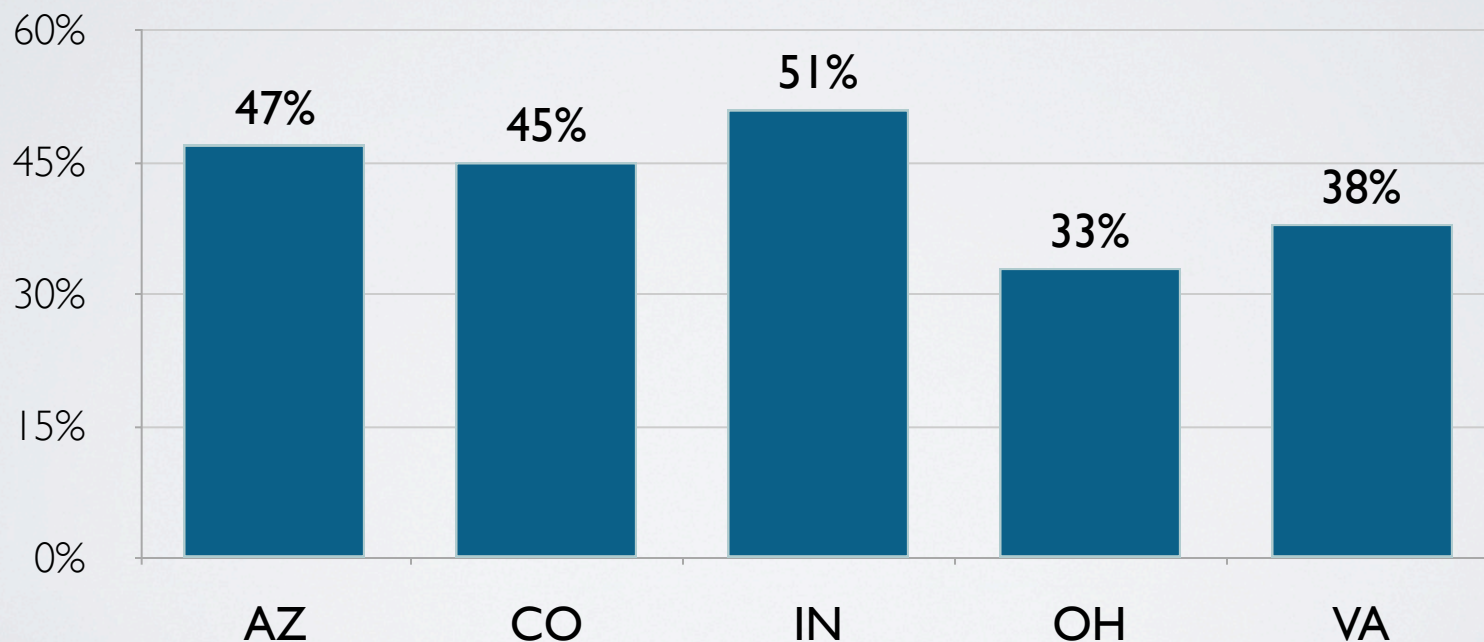
Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of ... ?



Nearly Half in Arizona, Colorado and Indiana Live In Gun Households Fewer Report Living in a Gun Household in Virginia and Ohio

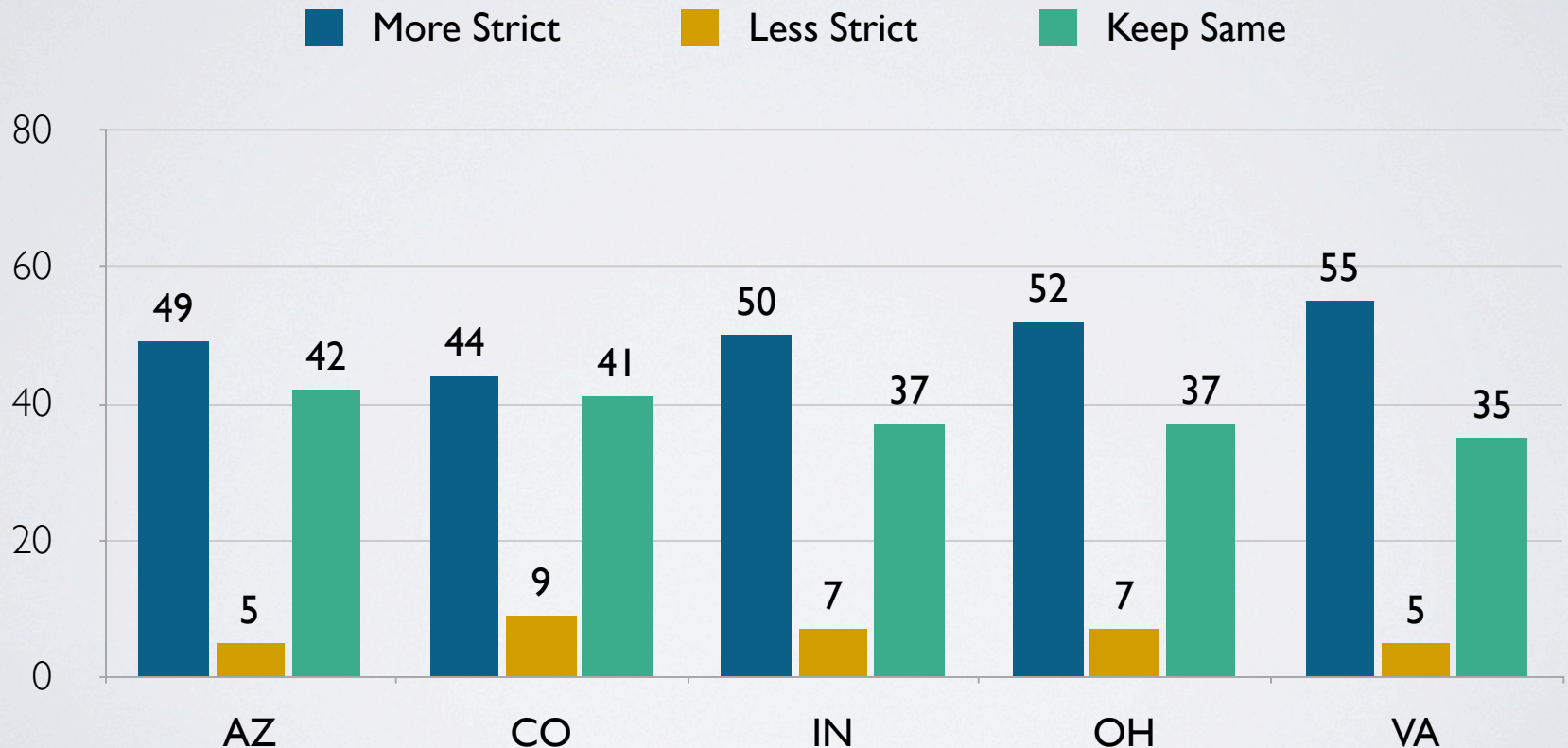
Do you, or does anyone in your household, currently own any guns or rifles?

% Who Live in Gun-Owning HH



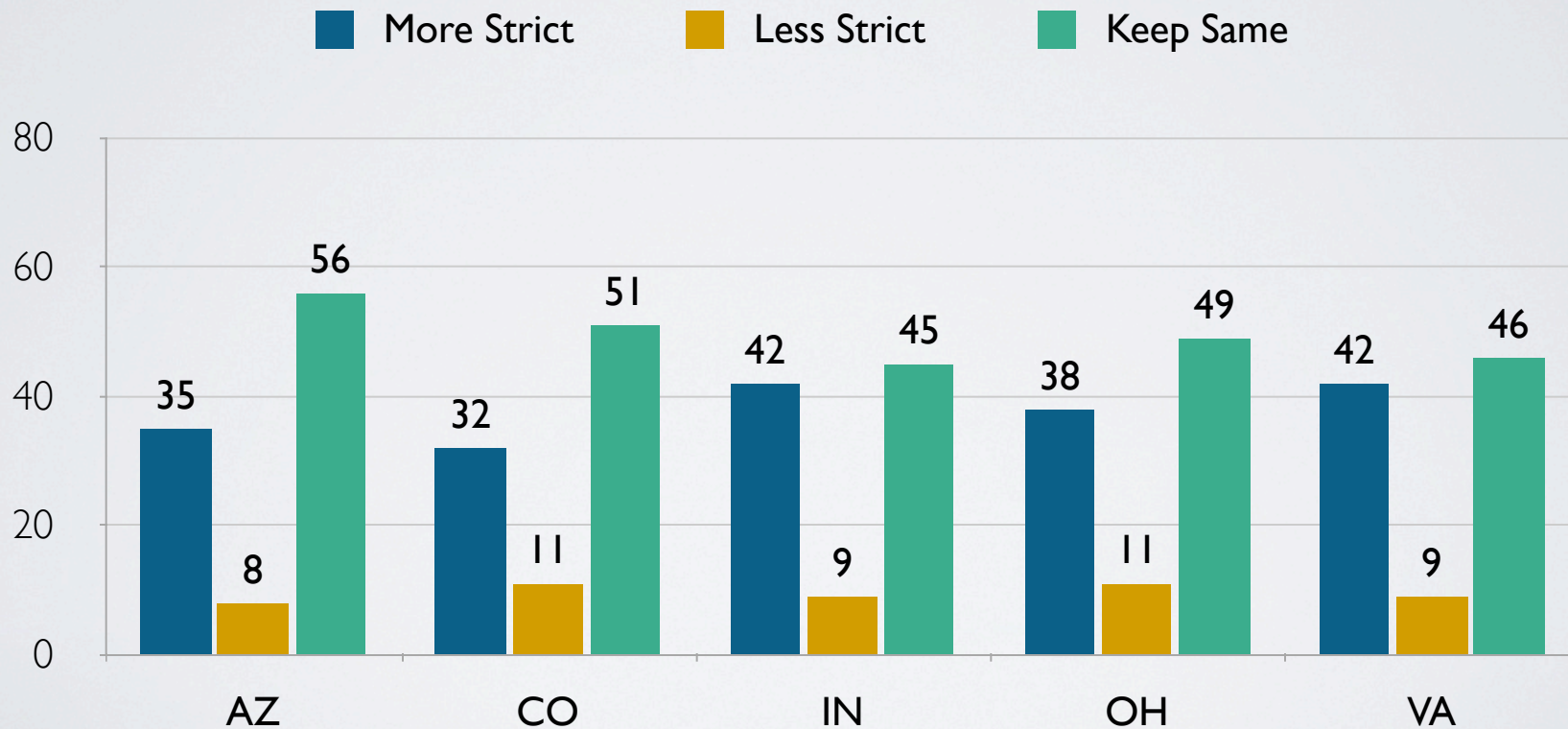
In Every State, About Half Want To See Gun Laws More Strict and Less Than 1 in 10 Want to See Gun Laws Relaxed

In general, do you feel the laws covering the sale of guns should be made more strict, less strict, or kept as they are now?



Even In Gun Households, There Is Some Support For Stricter Gun Laws

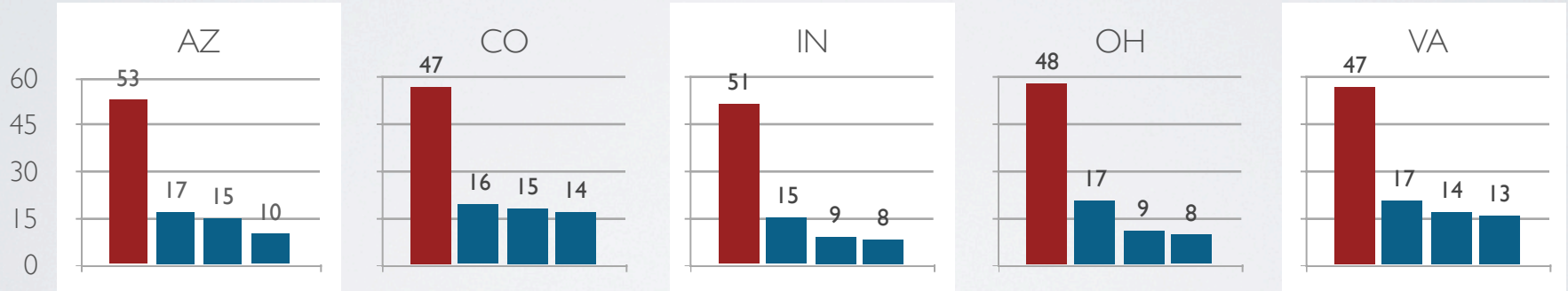
In general, do you feel the laws covering the sale of guns should be made more strict, less strict, or kept as they are now? (among gun HH)



In open-ended question about what government could do to prevent future mass shootings, vastly more people identify strengthening gun laws than any other solution

Just your opinion, what do you think are the one or two most important things that should be done to prevent mass shootings from happening in the US (coded open end responses)

■ Total responses suggesting strengthening laws ■ Following three most mentioned responses



Note data above reflects combined response of all respondents whose responses could be described as any of the following: “stricter gun laws,” “more extensive background checks,” “ban guns/bullets,” “restrict sale of semi-automatic/automatic handguns” and “better enforcement of existing gun laws”

The following three most mentioned responses for each state includes, in order: AZ - “other,” “better mental health support,” and (both with 10) “more education” and “nothing;” CO - “better mental health support,” “dk/ref;” and “more education;” IN - “dk/ref;” “more education” and (both with 8) “other” and “nothing;” OH - “dk/ref;” “nothing” and “better mental health support;” VA - “better mental health support,” “dk/ref” and “other”

An Identical Question From Gallup In January Showed Similar Results Nationally

Total Stricter Gun Laws: 42%

Just your opinion, what do you think are the one or two most important things that could be done to prevent mass shootings from occurring in the United States? [OPEN-ENDED]

	2011 Jan 14-16
	%
Stricter gun control laws	24
Better mental health screening/Better mental health support	15
More education/Teach children about violence/proper use of guns	9
More extensive background checks for those buying guns	8
Need stricter security measures for public gatherings	6
Ban handguns/bullets	5
Americans need to be aware/speak up about possible dangers	4
Better parenting/Hold parents accountable	4
Allow people to carry guns for their own protection	4
Bring God/morality back into people's lives	4
Tougher criminal justice/sentencing	3
Better enforcement of existing gun laws	3
Less media coverage of shootings/Don't sensationalize	2
Restrict sale of automatic handguns	2
Better cooperation/communication between political parties	1
Improve the economy/More jobs	1
Crack down on illegal immigration	1
Other	4
Nothing (vol.)	11
No opinion	12

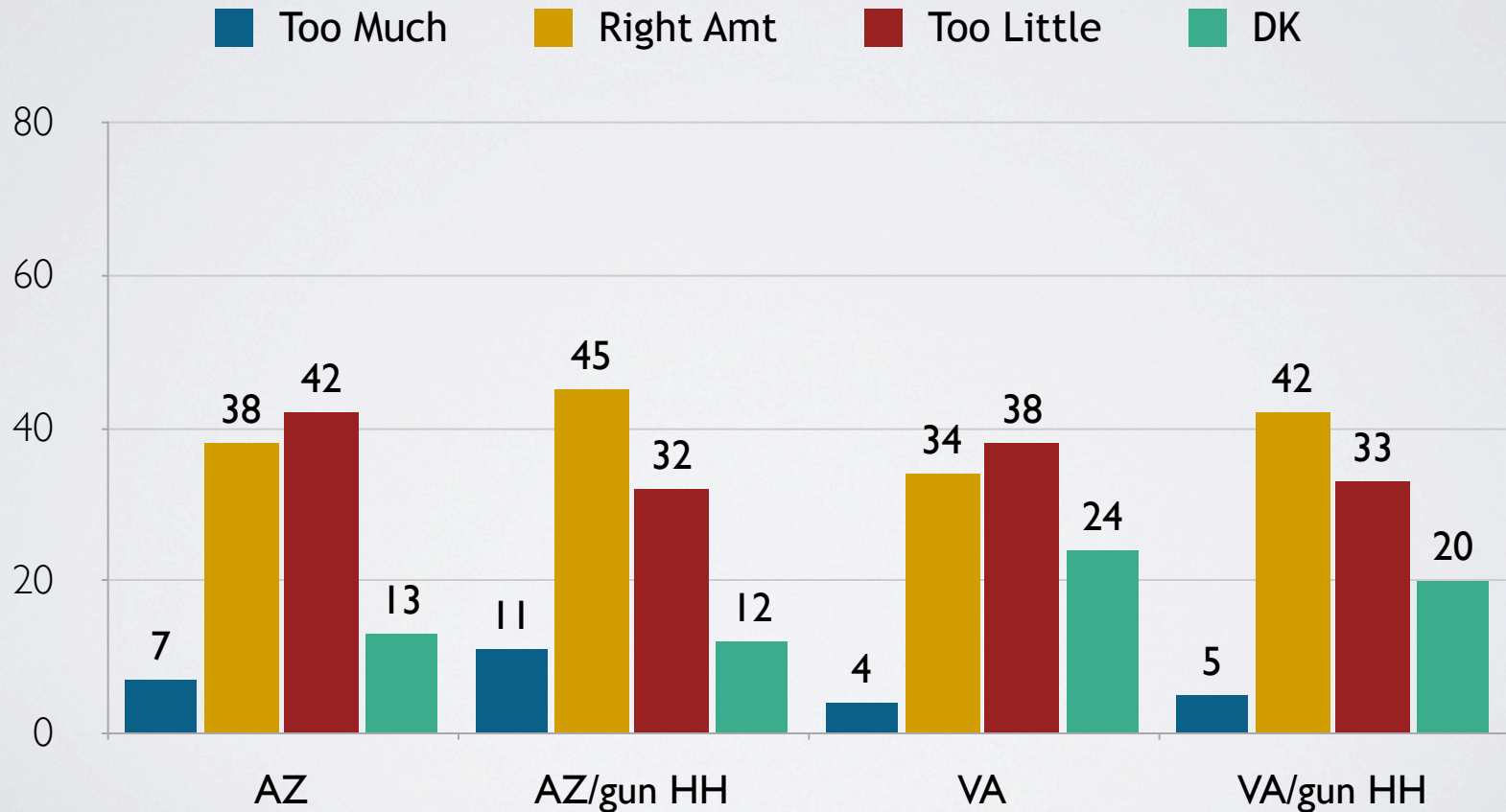
(vol.) = Volunteered response

Percentages total more than 100% due to multiple responses

GALLUP®

A Plurality Of Both Arizonans & Virginians Feel Their States Have Done Too Little After The Tucson/Virginia Tech Shootings

When it comes to tightening gun laws in the wake of the January 2011 Tucson/April 2007 Virginia Tech shooting, do you think Arizona's/Virginia's state government has done...?



Gun Safety Proposals

Voters overall and in gun households overwhelmingly support keeping guns out of dangerous hands and that is true across all states examined

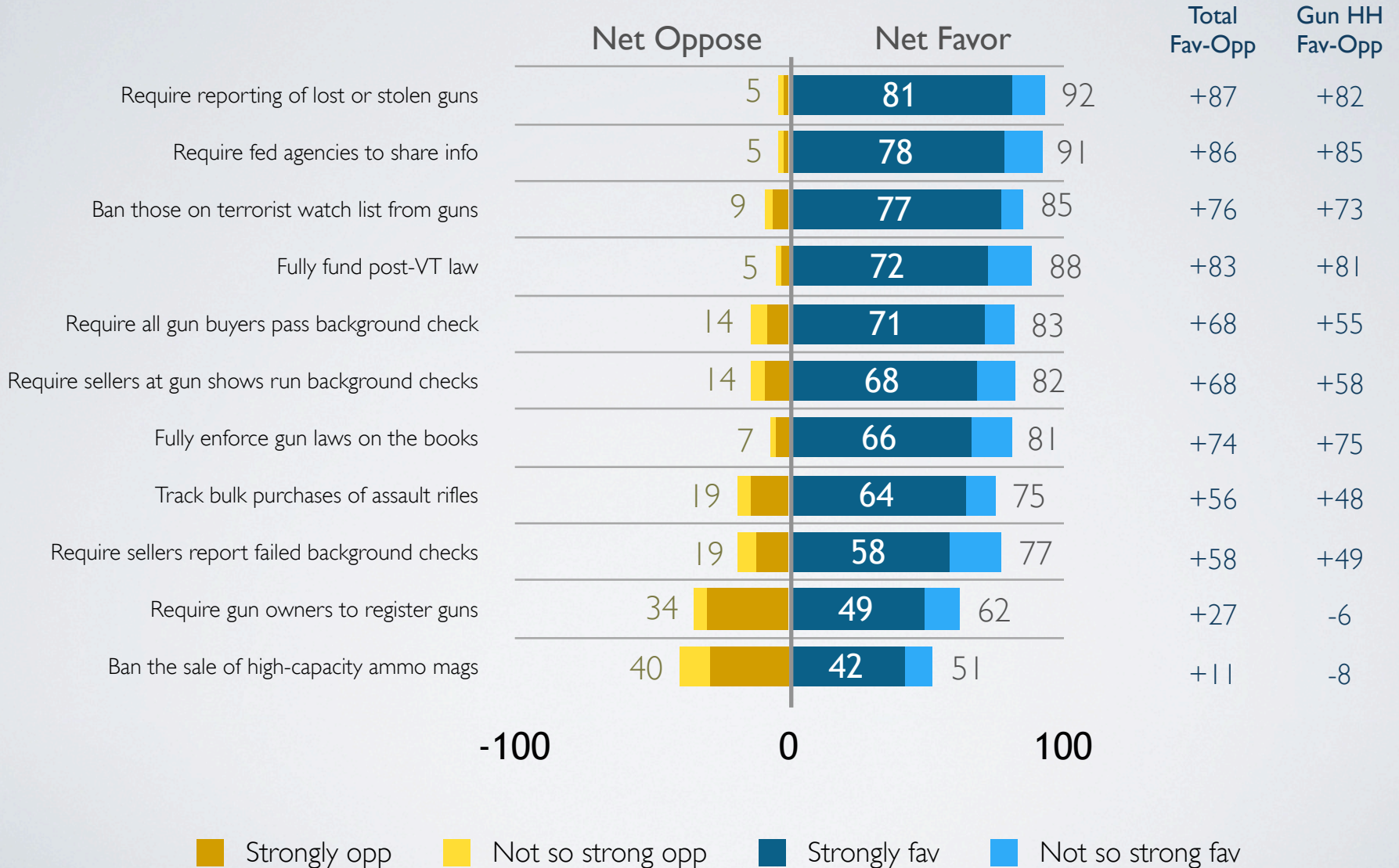
The most popular proposals include:

- Requiring gun owners to notify law enforcement if their gun is stolen or lost
- Requiring federal agencies to share information to keep guns out of the hands of dangerous people
- Banning those on the terrorist watch list from having guns

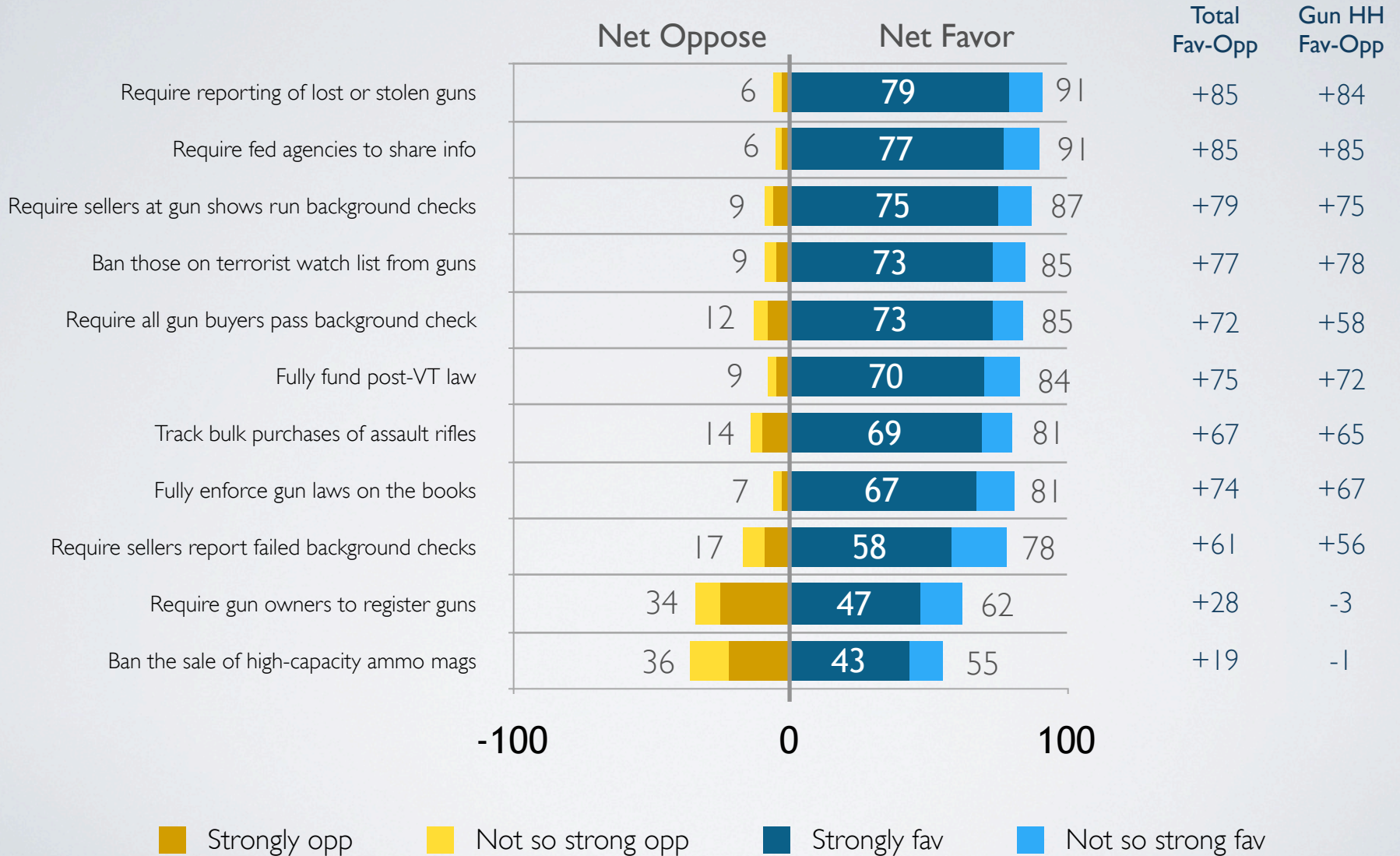
And voters reject current gun legislation being debated in some states. Specifically state proposals that would make it easier for people to obtain and carry guns

And, voters also overwhelmingly reject “banning the sale of all handguns”

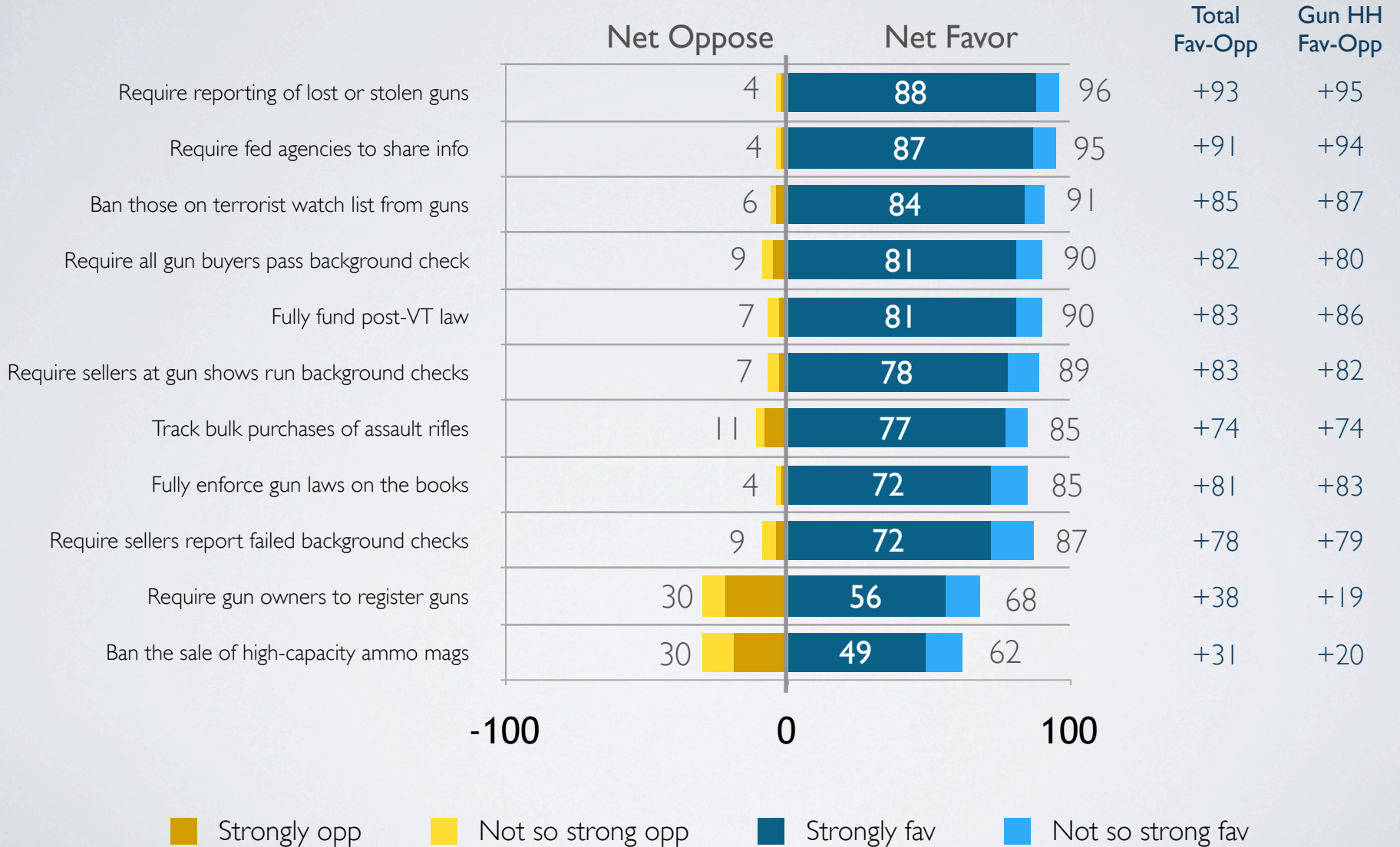
% Favor/Oppose Gun Safety Proposals: Arizona



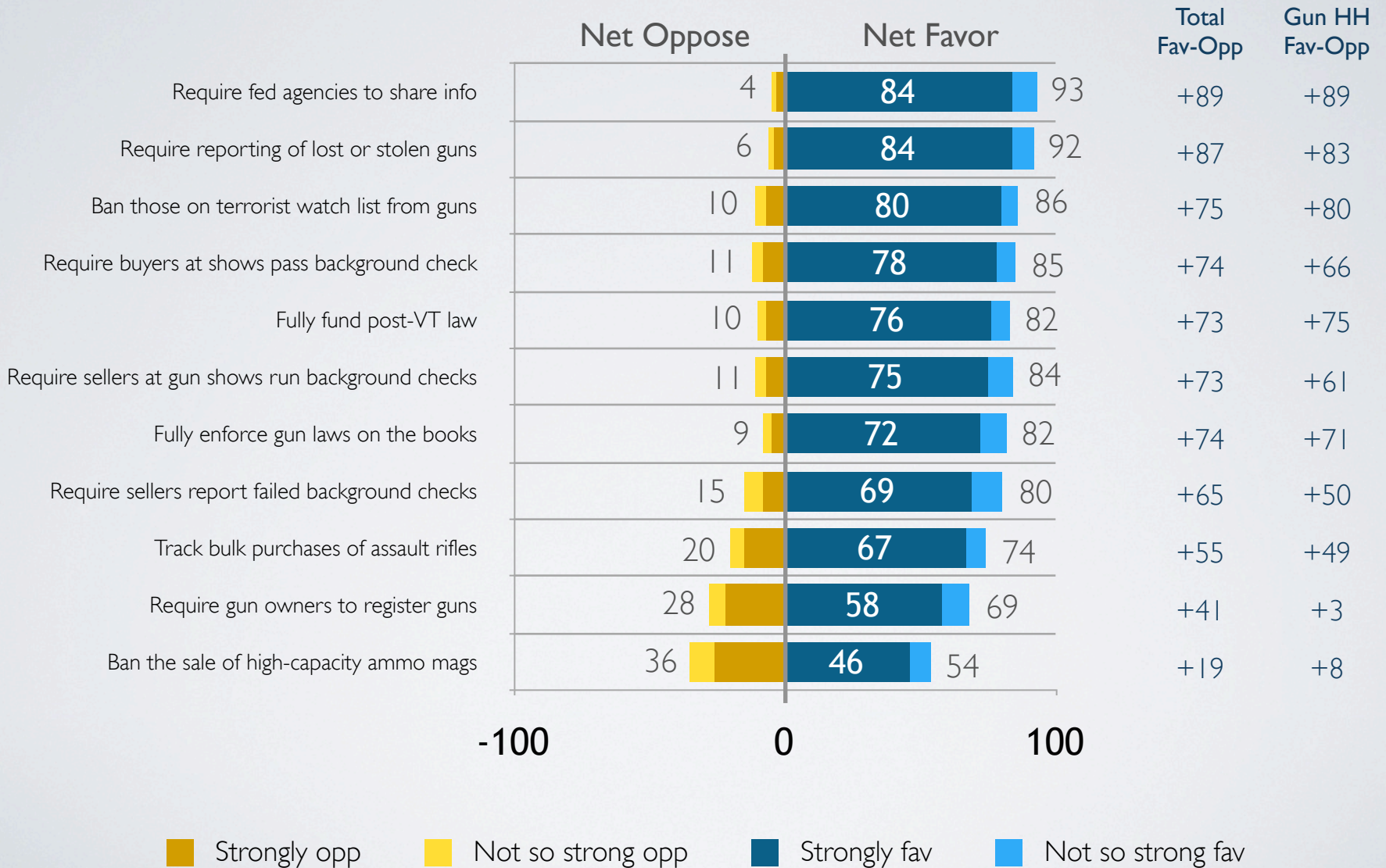
% Favor/Oppose Gun Safety Proposals: Colorado



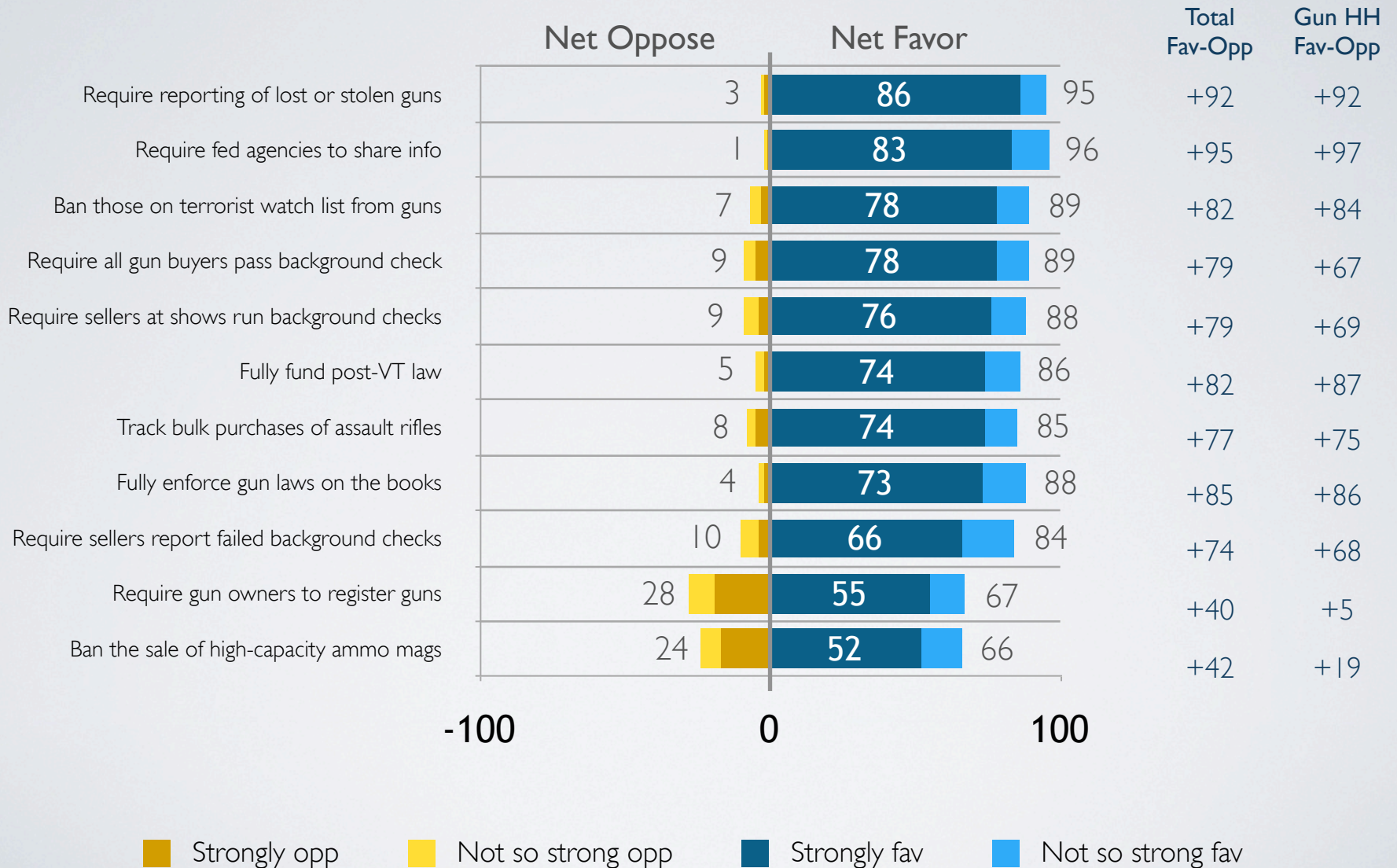
% Favor/Oppose Gun Safety Proposals: Indiana



% Favor/Oppose Gun Safety Proposals: Ohio

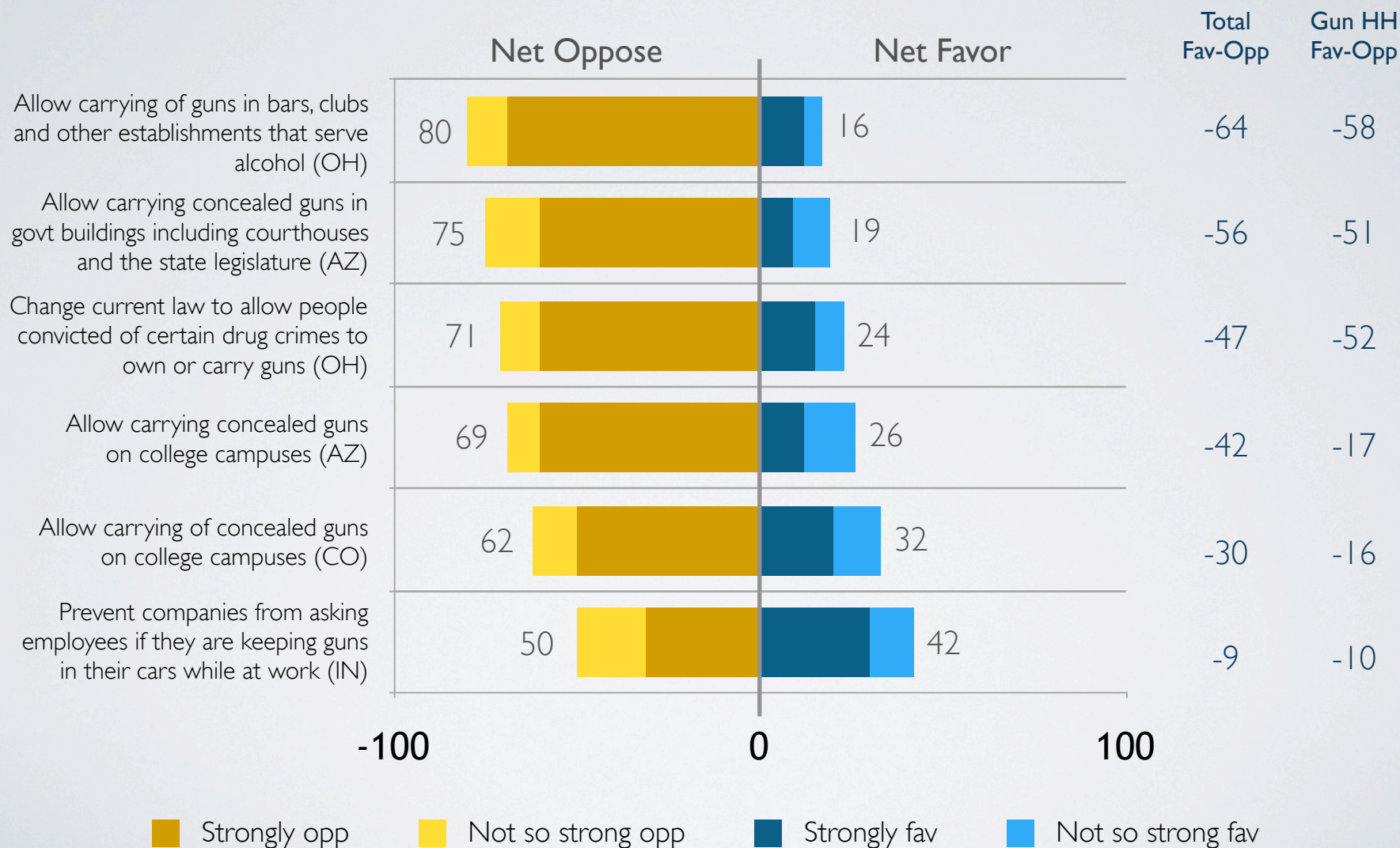


% Favor/Oppose Gun Safety Proposals: Virginia



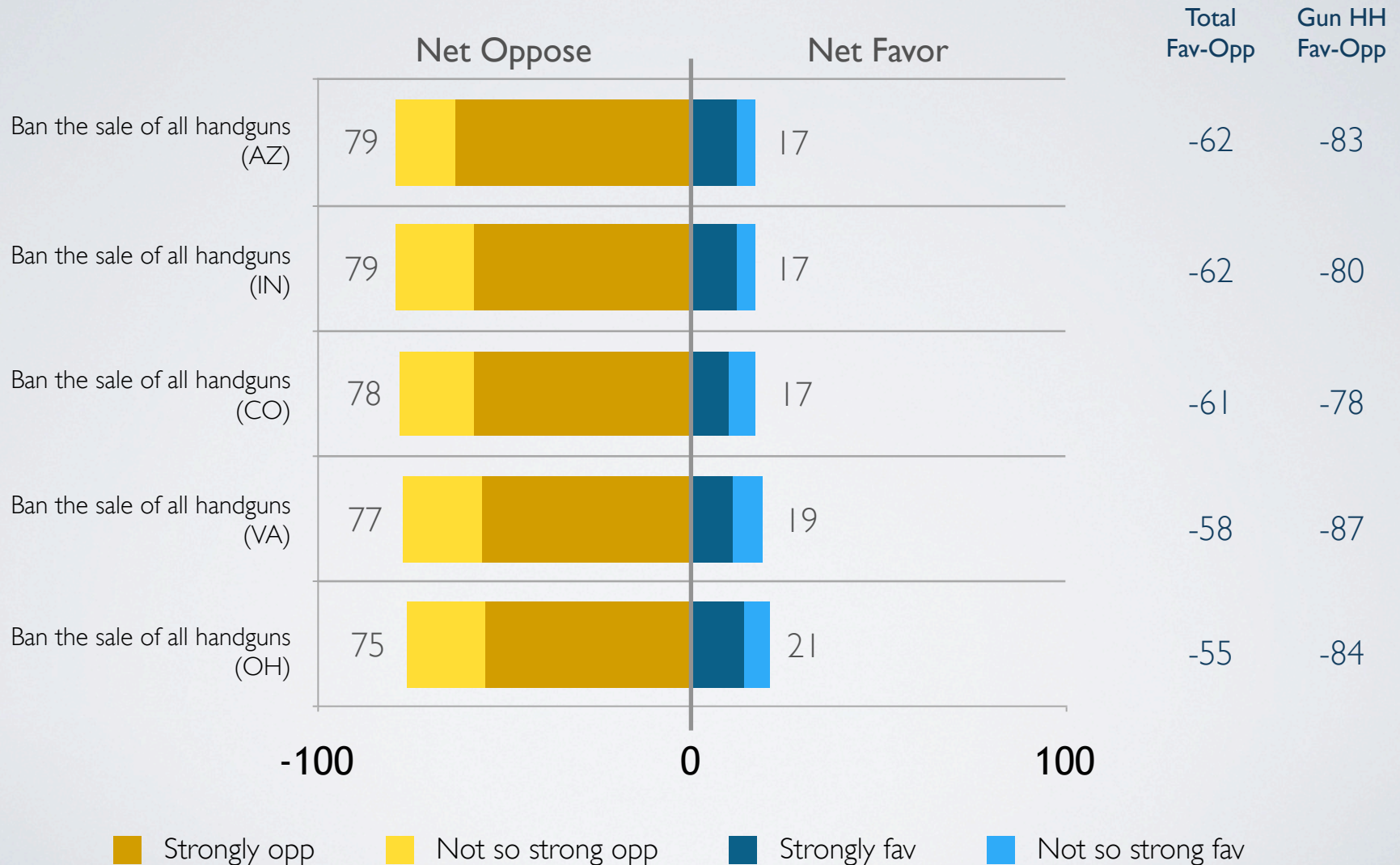
Majorities Reject Their State's Proposals To Ease Gun Restrictions

% Favor/Oppose state-specific proposals



Huge Majorities Reject Banning the Sale of All Handguns

% Favor/Oppose Banning Sale of All Handguns



Conclusions

There are more similarities than differences across these five states

There is clear support for stricter gun laws

As many volunteer it is a key way to prevent mass shootings

Voters in states experiencing recent mass shootings are likely to feel their states are doing too little in response

There is overwhelming support for specific gun proposals

- That is, those that keep guns out of dangerous hands
- Even those in gun HH strongly support nearly every one

But voters reject proposals currently being debated in AZ, CO, IN & OH that ease gun restrictions